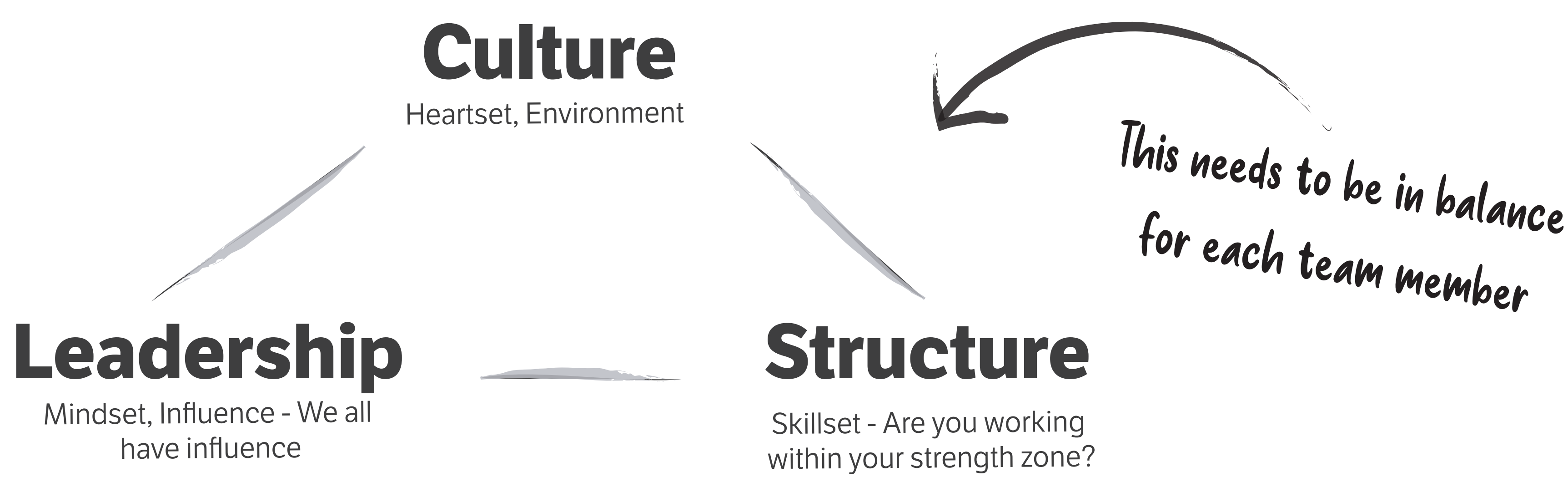
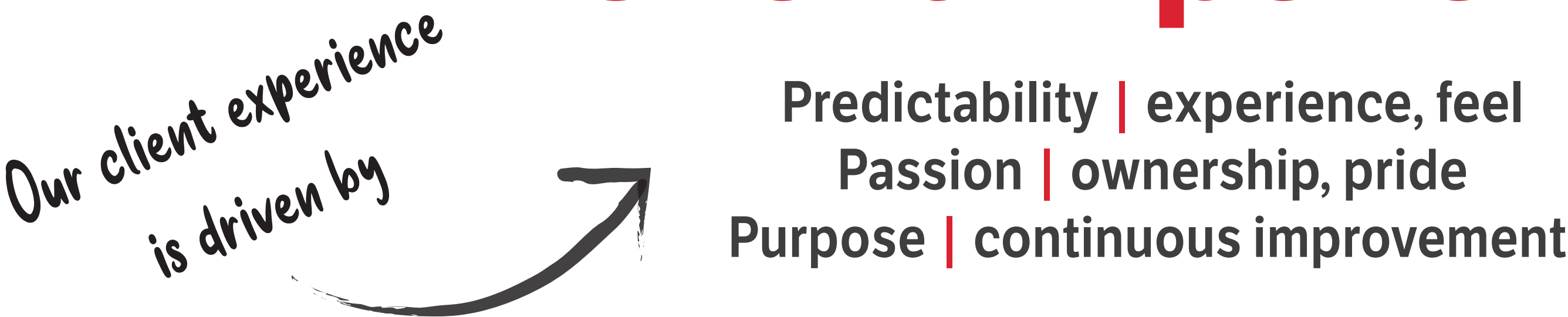


GESSNER FRAMEWORK

Total Alignment



Client Experience



Why We Exist

To Support Our Best Lives Through Effective Work

*Professional Success
Affects Personal Success*

Behavioral Values

- Being Solutions Minded
- Being Collaborative
- Taking Self-Initiative
- Being Vision Focused

Strategic Goals

After connecting with the framework, each team member will find a way to contribute to our goals

- Elevate Client Experience
- Expand Leadership Team
- Execute Company Growth Strategy
- Enhance Staff Experience
- Evolve Organizational Structure